



SA FACT SHEET

This sheet contains some facts about SA and its people. It may be useful for a reference or as a general hand out. You may also choose a few things to build into your script.

Overview

South Australia is a dynamic regional economy in the Asia Pacific region. Its competitive advantages have proved pivotal in the decision of many national and international companies to set up business here. The State's major strengths include:

- Strategic location on the Asia Pacific rim
- Well-developed modern industry
- Competitive business costs
- Advanced research and development base
- Highly skilled and productive workforce
- Collaboration between industry and government
- High-quality living

This information sourced from: www.southaustralia.biz/about_sa/glance.htm

About South Australia

Geography

- **Area:** 984,377 square kilometres (385,000 square miles)
- **Established:** 28th December 1836
- **Capital City:** Adelaide (population 1.1 million)
- **Coastline:** 3,700 kilometres (2,300 miles)
- **State Population:** 1.58 million

Speakers in Schools Program



- **Population Origin:**

Australia:- 74.0%

Europe: - 14.0%

Asia: - 2.0%

New Zealand: - 0.7%

Other: - 4.4%

- **Climate:** Temperate

- **Adelaide's hottest summer months:** January and February with a mean maximum of 28°C (83°F).
- **Adelaide's hottest day:** 12 January 1939, when temperature reached 46.1 C. Between March 2 and March 17, 2008, Adelaide recorded consecutive maximum temperatures of 35C or above in what was the longest heatwave recorded in an Australian capital city..
- **Adelaide's coldest winter month:** July with a mean maximum of 16°C (60°F).
- **Average rainfall for Adelaide:** 529 mm (21 inches) a year.
- **Wettest month:** June 1981, 175 mm (6.89 in.)

Major exports: Selected commodities (2006-07)*

- Wine, \$1.907m
- Road vehicles, parts & accessories, \$1.080m
- Metals and metal manufactures, \$1.971m
- Wheat, \$388m
- Fish and crustaceans, \$325m
- Machinery, \$410m
- Meat & meat preparations, \$504m
- Wool & sheepskins, \$177m
- Petroleum & petroleum products, \$234m

Total exports = \$6.9 billion a year

Speakers in Schools Program



Destinations: Percentage of total exports

- East Asia 32.0%
- United States 16.8%
- Europe 16.2%
- Middle East 15.9%
- New Zealand 7.5%
- Other 11.6%

*Source: Australian Bureau of Statistics Catalogue No.1307.4

Many well-known companies have their origins in Adelaide. They include:

- Haigh's Chocolates
- Coopers Brewery
- Balfours
- Penfolds
- Farmers Union
- Menz
- Bickford's
- Golden North
- Santos

This information sourced from: www.southaustralia.biz/about_sa/glance.htm

Speakers in Schools Program



For information on Geography, Climate, Agriculture, Livestock, Fishing, Manufacturing, Science, Transport, Trade, Tourism, Lifestyle, Education, Government and more please visit www.about-australia.com/safact

Channel 9's Postcards web site, www.postcards.sa.com.au has some useful general information about SA.

SA Great has a set of colourful Did You Know? Postcards that feature entertaining facts about South Australia. If you would like some postcards to use in your presentation or hand out to students please contact SA Great, on 8211 8111 or email reception@sagreat.com.au